

...

The Town also received a \$2000 grant from Wal-Mart for economic development that went towards the development of the Town's web page; and \$1000 grant for a Small-Town Hero's Grant from Wal-Mart given to former Mayor Parrish that developed the flagpole sitting area at the Community Park.

Future Challenges to the Town

What are the future challenges to the Town? As mentioned in last years report, infrastructure remains a critical issue. Even with the construction of the US 25 sewer project, we only put a small dent into the overall need of our community. We must be able to find resources and partner with other agencies to better serve our community with infrastructure. Also, we have not fully resolved the issues of annexation of who, what, when, where and how. With the changes to our Council in the past year, we must make this a priority to see that all members of Council are agreeable upon the direction to take.

Another issue is growth. Councilman Byrd continually mentions the "growing pains" that we are having. However, with the addition of a full-time planner to our Staff, I believe that we can stay ahead of the curve and continue to be forward thinking and strategic in our planning process.

Along with growth and annexation come increased expenditures. To this point I believe that the Town Staff has been able to work well within our current budget restraints. However, budgets will be getting tighter and it is up to us as Staff to make sure that we have the correct internal policies and controls in place to make sure we are being as cost efficient as possible.

Another challenge that I think that the Town will have to deal with will be working with the County to begin looking at economic incentives to bring new industries to our community. We must also begin looking at becoming "economic recruiters" to bring the type of jobs and industry to our community so that we can compete with other areas on a level footing. Economic incentives are basically expected by industry when they are looking at relocating to a community.

Goals for the Year 2000/2001

I think that for the upcoming year that it will be important to go back and review and update our Strategic Plan to make sure that we are focusing the Town's energy in areas that Council wants us to pursue.

Also, the Town does have some outstanding lawsuits, and it is important that we work as diligently as we can to resolve these issues. The future of our downtown development hinges upon the resolution of these issues.

With the growth that the Town is having, I believe that it is also important that we look at ways to become more efficient so that we can "do more with less." This may be from looking at new technology or reworking the way we do things now. As you can see from the increase in tangible outcomes, we must constantly look at different ways of doing things and not get caught in the rut of "well, we have always done it this way."

It is also important that we continue to look for alternative sources of revenue and be creative and progressive in the ways that we look at local government. Always remembering that we are here to provide the best services that we can to our citizens at the least cost.

Acknowledgments

I would like to thank the Department Heads for their efforts in getting this information compiled and reviewing this document. Also, I would like to thank the Governing Body for their support of Staff and renew our dedication to move forward with your leadership.



TOWN OF FLETCHER

"Pride in our Past
Faith in our Future"

NORTH CAROLINA

Visitor Information

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Disclaimer

Fletcher is located in the Blue Ridge Mountains of Western North Carolina. It lies between Asheville and Hendersonville in the northern portion of Henderson County. The Town of Fletcher was incorporated in June of 1989 and currently has a population of 3328. It encompasses five square miles and is 2112 feet above sea level.

Current Weather

Asheville Airport (AVL) - is located 1.5 miles from Fletcher on Highway 280.

Area Attractions:

[The Blue Ridge Parkway](#)

[Biltmore Estate](#)

[The North Carolina Arboretum](#)

[Western North Carolina Agriculture Center and Fairgrounds](#)

[The Cove - Billy Graham Conference Center](#)

[Chimney Rock Park](#)

[Lake Lure](#)

[Carl Sandburg's Home - Connemara](#)

[Flat Rock Playhouse](#)

[Pisgah National Forest](#)

[The Brevard Music Center](#)

[Championship Golf Courses](#)

Community Parks:

Fletcher Community Park on Howard Gap Road is a sixty-acre park featuring two playgrounds, 1.5 miles of walking trails, youth soccer fields, T-ball fields, little league fields, concession stand with restrooms, picnic areas and horse-shoe area.

Kate's Park is located off Highway 25 at the corner of Cane Creek Road adjacent to the Fletcher Library. It has two playgrounds, a paved walking trail, picnic tables, large grill and covered pavilion.

Hotels:

Budget Motel	828-684-2200
Comfort Inn	828-687-9199
Days Inn	828-684-2281
Econolodge	828-684-1200
Fairfield Inn	828-684-1144
Hampton Inn	828-687-0806
Holiday Inn	828-684-1213

RV Park:

Rutledge Lake Travel Park (RV's and Camping)
Information: 828-654-7873
Reservations Only: 1-800-368-3209

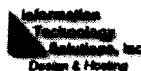
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Fletcher is where government professionalism, citizen involvement, and beautiful urban and rural space come together in a caring and friendly community. As a Town, we value the history, rural character, and peaceful nature of our area and people. We are a leader in recreation, have a vibrant local economy, and practice planning which focuses on the needs of families and manages growth. We are future thinking and action-oriented because we not only care about where we live, we care about each other.

Tax Rate:

Fletcher: \$0.25 per \$100 assessed value

Henderson County: \$0.50 per \$100 assessed value

Parks:

Fletcher Community Park on Howard Gap Road is a sixty-acre park featuring two playgrounds, 1.5 miles of walking trails, youth soccer fields, T-ball fields, little league fields, concession stand with restrooms, picnic areas and horse-shoe area.

Kate's Park is located off Highway 25 at the corner of Cane Creek Road adjacent to the Fletcher Library. It has two playgrounds, a paved walking trail, picnic tables, large grill and covered pavilion.

Town Hall: Town Hall is located at 6360 Hendersonville Highway. Office hours are 8 AM to 5 PM, Monday through Friday.

Trash Pickup: No charge. Call Town Hall (828-687-3985) for your pickup day or goto Public Works page for schedule.

Recycling: Every other Wednesday. Place items in a *blue bag* and have curbside by 8 AM.

Newsletter: the Town sends out a monthly newsletter and a calendar of events to all residents. Please call Town Hall to have your name put on our mailing list.

Fletcher Police Department: Emergency call 911, Non-Emergency call 828-687-7922

Fletcher Fire & Rescue: Emergency call 911, Non Emergency call 828-684-0864

Fletcher Fire Marshal: Emergency call 911, Non Emergency call 828-687-9488

Water Service (City of Hendersonville): 828-697-3052

Sewer Service (Cane Creek Water & Sewer): 828-697-4818

Power (Carolina Power & Light): 1-800-452-2777

Power (Duke Power): 828-697-3400

Cable TV (Mediacom): 828-692-3278

DMV (Drivers Liscense): 828-692-6915

DMV (Auto Registration): 828-692-0648

Henderson County Board of Education: 828-697-4733

Fletcher Elementary School: 828-684-0580

Henderson County Board of Elections: 828-697-4733

Hotels:

Budget Motel	828-684-2200
Comfort Inn	828-687-9199
Days Inn	828-684-2281
Econolodge	828-684-1200
Fairfield Inn	828-684-1144
Hampton Inn	828-687-0806
Holiday Inn	828-684-1213

RV Park:

Rutledge Lake Travel Park (RV's and Camping)

Information: 828-654-7873

Reservations Only: 1-800-368-3209

A Newcomers Package is waiting at Town Hall for all new residents...

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NORTH CAROLINA

Frequently Asked Questions



Where Are You located?

Town Hall is located at 6360 Hendersonville Highway, between Checkered Flag and The Royal Steakhouse.

What Is Your Mailing Address?

Fletcher Town Hall
P.O. Drawer 369
Fletcher, NC 28732

Do You Have A Street Map of Fletcher?

Fletcher can be found on a Henderson County Map.

How Late Are You Open?

Town Hall Office Hours are Monday - Friday 8:00 AM to 5:00 PM

Where Is The Police Department?

The Police Department is located at 126 Parrish Municipal Drive - Off Howard Gap Road.

What Are Your Fax / EMail Addresses?

Town Hall	Fax: 828-687-7133	Email: info@town-of-fletcher-nc.com
Police Department	Fax: 828-654-8046	Email: fpd@town-of-fletcher-nc.com
Public Works	Fax: 828-687-7133	Email: publicworks@town-of-fletcher-nc.com
Parks & Recreation	Fax: 828-787-7133	Email: b.brooker@town-of-fletcher-nc.com

How Can I Get In Touch With The Water Company?

Call City of Hendersonville Water Department - 828-967-4715

Where Is The Closest Landfill?

Henderson County Landfill
Stoney Mountain Road
Hendersonville, NC
828-697-4715

What Should I Do With Lawn and Garden Clippings?

We suggest you start a compost pile or take it to the landfill yourself. Lawn and garden clippings are not considered household waste.

Where Can I Find Blue Bags for Recycling?

Most grocery stores carry blue bags. Ingles Market, Fletcher, NC always has an ample supply - Corner of US25 and Old Airport Road.

How Do I Get On The Newsletter List?

Call Town Hall at 828-687-3985.

Why Do I Pay Fletcher Taxes If I Pay County Taxes?

Fletcher is a municipality. Anyone living within the Town Limits currently pays property taxes of \$0.25 per \$100 of the appraised value. They also pay taxes to Henderson County at a rate of \$0.50 per \$100 of the appraised value.

What Do I Get For My \$0.25?

Police and Fire protection, garbage pickup, recycling, use of Town parks and a reduced rate on recreational activities.

Is Smiley's In Fletcher?

Smiley's is located in Henderson County. It is not within the Town limits.

Is Fletcher Fire and Rescue A Town Department?

Fletcher Fire and Rescue is an independent organization supported by a percentage of Town and County taxes.

What Is The Difference Between Fletcher Rec. Park and

Fletcher Parks & Recreation?

Fletcher Rec. Park is a volunteer organization that coordinates baseball and softball leagues for the Town of Fletcher. They use the fields at Fletcher Community Park to play their games from April to June. Fletcher Rec. Park is not part of the Town Government; it is a separate organization. All board members and coaches are volunteers.

Fletcher Parks and Recreation is a Town Department. It is funded by tax dollars. We provide a wide variety of programs and special events for the Town and the surrounding area. Our office is housed at Town Hall. For more information see [Fletcher Parks & Recreation](#).

Why Do You Not Pick Up Commercial Brush Cuts?

Brush pickup is a service the Town provides for its residents. Anyone hired to cut brush is responsible for hauling it away. That is not a Town responsibility.

Why Do You Remove Snow on My Neighbors Street and Not on Mine?

The Town's Public Works Department removes snow on Town streets only. Town streets are maintained by our Public Works Department. Your street, even though it is in the Town limits may be a DOT (Department of Transportation) street.

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Business Resources		Advertising Info.		

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[Utilities](#)

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[Recreation](#)

[Attractions](#)

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[Internet](#)

May Events

May 2nd	Tots Time Fletcher Library - 10 - 11:30am Every Wednesday
May 7th	Parks & Recreation Commission Town Hall - 7pm
	Piano Performers Fletcher Library - Every Monday
May 8th	Town Council Agenda Meeting Town Hall - 6 pm
May 13th	Happy Mothers Day
May 14th	Town Council Meeting Town Hall - 7 pm
May 15th	Planning Board Meeting Town Hall - 7pm
May 21st	Zoning Board of Adjustment Town Hall - 7pm
	Planning Board Meeting Town Hall - 7pm
May 24th	Book Club Crescent View Retirement Comm.
May 28th	Memorial Day Town Hall Closed
May 29th	Parks & Recreation Commission Town Hall - 7pm

The Town of Fletcher is committed to providing it's citizens and businesses a portal for information, growth and support.





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Parks & Recreation

The Parks & Recreation Department was formed in 1995.

Mission Statement

The Fletcher Parks & Recreation Department is dedicated to enhancing the quality of life for the residents of Fletcher by providing positive leisure activities and well maintained parks and facilities.

We strive to provide experiences that create connections between people and communities, promote harmony and a sense of belonging, and generate opportunities for people to come together.



Parks & Recreation Commission

The public is welcome to attend Commission meetings. They are held the last Tuesday of the month at Town Hall beginning at 7pm.

Commissioners are:

Bob Davy, Chair
Dave Crookston, Vice Chair
Anna Conner
Leslie Bourguignon
Rob Wilcher
Bunny Wilson



Our office is located at:

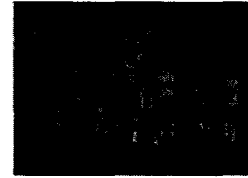
Fletcher Town Hall
Beth Brooker
Fletcher Parks & Recreation
6360 Hendersonville Road
PO Drawer 369
Fletcher, NC 28732

Phone: 828.687.0751

Fax: 828.687.7133

Email us your comments
or Questions

**Parks &
Recreation...
benefits abound!!!**



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Facilities & Staff

Parks & Recreation Staff

Director: Beth Brooker, CPRP

Program Coordinator: Shannon Peterson

Recreation Coordinator: Heather Taylor

Park Maintenance Supervisor: Laurie Lukanich

Fletcher Community Park has been a dream of Fletcher's for many years. This park was opened in April 1999. The park could not have been built without the hard work and dedication of the Parks & Recreation Commission, Town Council, and the residents of Fletcher.

The Park consists of:

- 4 youth baseball/softball fields
- 4 soccer fields
- A 1.1 mile walking trail (paved and unpaved)
- A concession building with restrooms
- Picnic area
- Playground

The Park is located at 23 Howard Gap Road, just passed the Public Works Municipal Complex.

We are currently raising funds for Phase 2 of the Community Park. If you would like for information on how you can get involved click [here!](#)

Kate's Park is a smaller park and has:

- A picnic shelter
- Picnic tables

- Grills
- 2 playgrounds
- Short walking track

The park is located off of Hendersonville Road/ Hwy 25 at the intersection of Cane Creek Road, across from Henry's Restaurant.

Groups are encouraged to use our facilities for tournaments, league games, practices, picnic, and more.

To find out how to schedule use of our facilities contact our office by email or by calling 828.687.0751.

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Events & Activities

Schedule of Events

Contact Heather Taylor for information

Easter Egg Hunt

Date: April 14, 2001

Time: 12pm

Cost: Free

Place: Fletcher Community Park

Sponsored By:

- Information Technology Solutions
- United Federal Credit Union
- Candy donated by Bi-Lo

Age Groups:

- Under 4
- 5-7
- 8-11

Easter Egg Hunt, Face Painters, Candy, Prizes, and FUN!!

Contact Heather Taylor.

**Stay tuned for more
information!**

**If you would
like to sponsor
any of our
events, click
here for more
information on
getting
involved.**

Schedule of Activities

Contact Shannon Peterson for information

Teen Council

Date: The third Thursday of each month

Time: 7-8pm

Cost: Free membership, activity cost will vary

Place: Fletcher Town Hall

Attention local teens! Fletcher Teen Coouncil is a great opportunity for teens, age 13-18, to become active in their community and have a blast doing it! Plans for Teen Council include dances, trips (rafting, camping, etc.), volunteer projects (extra-curricular activities that look really good to colleges), fundraisers and much, much more! For more information please contact Shannon Peterson at 687-0751 or by email.

Ice Skating - Saturday 2/14/2001

Crescent View Retirement Community - Thursday 3/15/2001

Piano Performers

Date: Mondays

Time: 3:30pm

Cost: \$35/month resident | \$38/month nonresident

(There is a \$10 one-time registration fee due at the first class)

Place: Fletcher Branch Library

Music and Education Director Kay Young leads this creative music class. If you've always wanted to learn to play the piano this is your chance! Both children and adults can learn to play the piano with a keyboard and computer! Each student will receive individual attention and will learn at his/her own pace. The class is open to ages 4 and up. Classes are 30 minutes long. Class times are 3:30-4:00, 4:00-4:30, 4:30-5:00, 5:00-5:30, and 5:30-6:00pm. For more information please contact Shannon Peterson at 687-0751 or by email.

**Stay tuned for more
information!**

**If you would
like to sponsor
any of our
activities, click
here for more
information on
getting
involved.**



To find out more about the programs we offer, check out our brochure. Whether its youth sports, family fun or instructional classes we've got what you are looking for!

To register for a program today, print the form and come by Town Hall, or mail it in!

Registration Form

If you have program ideas, please let us know what you want by clicking the icon below!



Need a little help?? How about:

- Whitewater Rafting
- Rock Climbing
- Rappelling
- Pottery Class
- Painting Class
- Birding
- Roller Hockey Clinics
- Senior Softball
- Shopping Trips
- Teen Dances

**Just To Name A
Few....!!!**

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Greenway Information

Why project is needed:

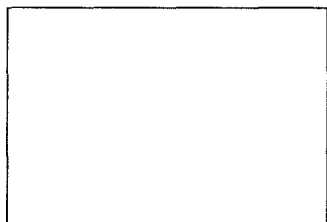
The Town of Fletcher completed a community-based visioning and strategic planning process in 1999, which identified the development of greenways as a priority for meeting several needs:

- Providing recreational facilities which serve the community at large, as well as meet the needs of individual businesses in terms of enhancing their wellness programs and increasing their ability to recruit employees and managers;
- Repairing and preserving riparian buffers and wetlands to improve water quality, filter storm water run-off, and provide flood controls;
- Tying in to regional transportation and greenway plans, including the developing master plan for the County which is being developed by the Apple Country Greenways Commission.
- Reclaiming and cleaning up areas along stream banks;
- Creating educational opportunities which raise public awareness of environmental quality issues, plant and animal species, and land management; and
- Providing alternative transportation corridors connecting residential, industrial, and commercial areas, particularly linking Fletcher Community Park and the adjoining downtown development

area to neighborhoods and industries.

This proposal will implement the first priority phase or section of the Fletcher Greenway Master Plan, connecting Fletcher Community Recreation Park to the Blue Ridge Metals property and the confluence of Cane Creek and Hooper's Creek – the "backbone" corridors of the Greenways Plan -- as well as connecting to the "Heart of Fletcher" Business District currently under development, and creating an expanded loop to the existing trail. Because this trail is popular and well used, this project will be highly visible and provide a demonstration site for future greenway expansion in Fletcher as well as opportunities for additional recreational and educational amenities such as fitness stations, and interpretive signage around the area of the wetland.

Additionally, Fletcher has been an active participant in the Apple Country Greenways Commission to link greenways throughout the entire county.



[Click here to take a look at the master plan map.](#)

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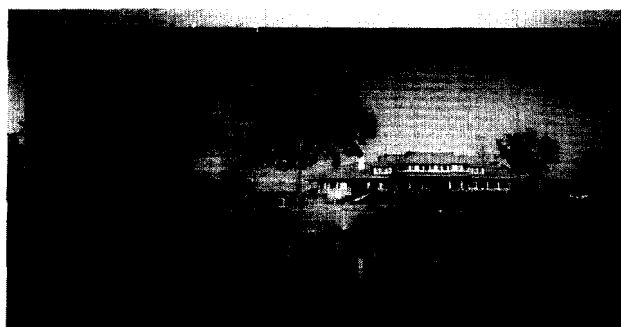
[Links Course](#)

[Practice Facility](#)

[Rates/ Directions](#)

[Layout/ Scorecard](#)

[Upcoming Events](#)



" Scottish Style Links in the Mountains "

101 French Broad Lane

Fletcher, NC 28732

828-687-1500

Par@brinet.com

[Page not loading correctly click here?](#)



Bobby Howard - Life Member

Brett D. Miller - General Manager

Mike Morey - Director of Instruction

Brian Oliver - Head Golf Professional



Robert Wilson - Superintendent

You are visitor #



TOWN OF FLETCHER

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NORTH CAROLINA

Business Resources and Information

[TOF Home](#)[Business Resources](#)[Business License](#)[License Instructions](#)

To apply for a business privilege license:

- Contact Fletcher Town Hall at 687-3985, or stop by to pick up an application.
- Application must be reviewed and certified by the Town Fire and Zoning Administrator.
- Business license fees vary according to state regulations. A general business license usually costs \$25.00.

The Town of Fletcher Tax Rate is \$0.25 per \$100.00 of valuation.

Town staff is available to work with developers and prospective business owners to explain regulations and opportunities within the Fletcher community. Feel free to contact Town Hall with questions at 687-3985.

Local resources for businesses include:

Blue Ridge Community College

The Greater Hendersonville Chamber of Commerce

The Asheville Area Chamber of Commerce

Waste Reduction Partners

Advantage West

The Mountain Micro-Enterprise Fund

Self-Help Credit Union

First Citizens Bank, Fletcher Branch

United Federal Credit Union, Fletcher Branch

Mountain Bank, Fletcher Branch

Five other reasons why it's good to do business in Fletcher . . .

- 1) Hospitality and entrepreneurship are integral parts of our history.**
- 2) Location, location, location.**
- 3) We are a leader in recreation.**
- 4) Fletcher is a fertile environment for growing your business.**
- 5) Fletcher is future thinking, but action oriented.**

1) Hospitality and entrepreneurship are integral parts of our history.

Fletcher developed as a stopping point for travelers and the railroad between Hendersonville and Asheville. Dr. George Fletcher located his house at the crossroads of Old Plank Road (now US 25) and Howard Gap Road in 1856. His house not only accommodated his growing family, but also served as an inn for many travelers. By 1860, Dr. Fletcher had built a blacksmith's shop, a store and tannery, and other families had settled in the area starting businesses of their own. Today, the Town of Fletcher has an established tradition of hospitality, business development, and neighbors caring and working together for the community. The Town is committed to working with local businesses and industries to create a vibrant local economy and a high quality of life.

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2) Location, location, location.

The Town's proximity to **Asheville Regional Airport, Interstate 26**, and the major tourism destinations of Henderson and Buncombe counties, make our area a desirable place to conduct business and to live. Fletcher is located midway between Hendersonville and Asheville, and is surrounded by rolling hills and views of the mountains on all sides. It is not surprising that the Fletcher area is home to some of the premier manufacturing and industrial facilities of the southeast.

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3) We are a leader in recreation.

The Town of Fletcher's *Parks and Recreation Department* is working to make Fletcher the leader in recreation facilities and services in Western North Carolina and to be an active partner in health and wellness programs. The Town is implementing a **Greenways Master Plan** to link businesses and industries with residential and commercial districts, as well as the Town's recreational facilities. Through an infrastructure of trails, parks, and sidewalks, the Town of Fletcher provides increased opportunities for recreational activities and alternative transportation for both residents and employees.

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4) Fletcher is a fertile environment for growing your business.

Fletcher recently completed a community-based visioning and strategic planning process in which the Town reached out to local businesses to determine what business leaders would like to see. With the assistance of Land-of-Sky Regional Council, the Town was chosen as one of six demonstration communities in the state for the **Community Education for Enterprise Development (CEED)** project of the *North Carolina Rural Economic Development Center*. As a result of this process, the Town:

- Staffs and supports a work group of local business leaders who provide input and guidance on Town planning initiatives through the **CEED Committee**.
- Is developing a mixed-use, downtown business district which will feature small businesses, professional and commercial space, retail, and restaurants. The "**Heart of Fletcher District**" will be a special zoning district and connect to our greenway system and parks.
- Is working with local banks and business leaders to provide information to entrepreneurs and prospective business owners on available resources and local requirements and considerations for a successful business.
- Has initiated "**After Five**" events with local business sponsors and partners to bring business leaders together to network, learn about Town initiatives, and have fun.

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5) Fletcher is future thinking, but action oriented.

Through the Town's strategic approach to planning, our community is striving to accomplish today what will position us well for the future. Examples of this include the greenways master plan, the "Heart of Fletcher" development district, zoning and subdivision ordinances, and

town efforts to expand and improve water and sewer infrastructure and service. The Town is also exploring high-speed Internet access, creative storm water management strategies, and open space provisions. Town staff is always looking for new opportunities and resources to provide the best and most advanced service in local government while keeping our tax rate as low as possible.

For Fletcher, "Pride in our past, and faith in our future" is more than just a phrase placed across the Town insignia. It is how we conduct ourselves today in order to be a leader in the future.

For more information on Town Planning initiatives and the CEED project, contact Town Planning Director Elizabeth Teague at 687-3985. Email e.teague@town-of-fletcher-nc.com

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